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DATEBOOK

Places to go, designs to see, from Architectural Digest advertisers

CULT COUTURE— YOU MAKE THE CALL...

Music icons have become icons of style. And over the last 25 years, music video fashion has sparked some of the world's most unforgettable—and imitated—fashion trends.

What's your pick for *the* fashion moment that ignited a craze?

Verizon Wireless has selected some of their favorite "Fashion that Rocks" music videos, but they're counting on you to choose. Watch them all on V CAST, then cast your vote by texting **VOTE to 8608** from your Verizon Wireless phone, or go to VerizonWireless.com/fashionrocks to enter online. You'll automatically be entered into Verizon Wireless' "Fashion that Rocks" sweepstakes for a chance to rock the New York City scene with a trip for two and tickets to a concert.

Get your inner fashion editor out, and tune in to Fashion Rocks on CBS on September 9, 2008, to find out who rocked the fashion world.



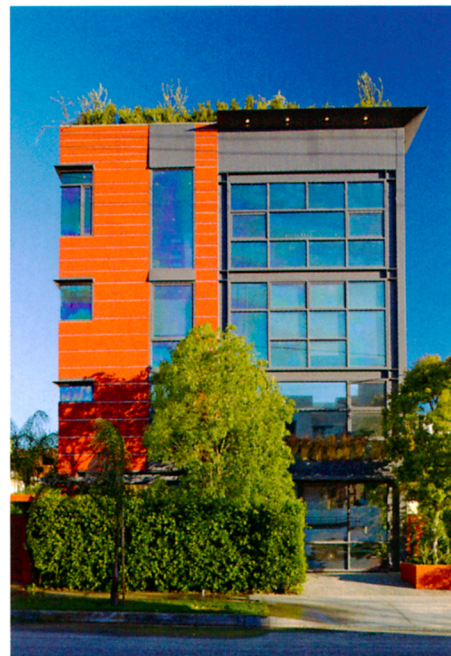
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NO PURCHASE NECESSARY TO ENTER OR WIN. A Purchase does not increase chance of winning. Odds of winning depend on number of eligible entries received. One may enter the Sweepstakes exclusively through Verizon Wireless website at www.verizonwireless.com/fashionrocks and/or via text message from a Verizon Wireless phone. There are charges for Verizon Wireless text messages and alerts per your Customer Agreement and Rate Plan. V CAST phone and additional charges required for V CAST service. Offers and coverage, varying by service, not available everywhere. Coverage maps available at verizonwireless.com. Sweepstakes starts 7/7/08 at 5:00 PM ET and ends 8/15/08 at 11:59 PM ET. Open only to legal residents of the 50 U.S. and D.C. 13 or older, except employees of Sponsors and Moxie Interactive and their immediate families. Void outside of the 50 U.S. and where prohibited by law. A.R.V. of the prize is \$5,000. Official rules at www.verizonwireless.com/fashionrocks or send your name/address to: K. Ferrara, Condé Nast Media Group, 4 Times Square, New York, NY 10036. Sponsors: Verizon Wireless, One Verizon Way, Basking Ridge, NJ 07920 and The Condé Nast Publications, 4 Times Square, New York, NY 10036.

Estates for Sale

CALIFORNIA In Los Angeles, a Private Residence Goes Vertical



Living Tower, a sleek new 13,200-square-foot column of steel and glass on the West-side, comprises four residential floors, as well as a rooftop terrace. The four-bedroom, four-bath house has an indoor-outdoor koi pond (below), a four-stop elevator, a galvanized-steel roof with a 50-year life expectancy and state-of-the-art intercom, music and security systems. \$2.695 million. Call 310-275-1000. □



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